

# Darsh Digital Network Private Limited

REF. No. : DDNPL/2015-16

DATE:- ...../..... 2015

To,

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KIND ATTN.: .....

**SUBJECT:- SUBMISSION OF PROPOSAL FOR ADVERTISEMENT ON DARSH CHANNELS**

EVERYTHING IS BASED ON INFORMATIONS IN THIS ERA AND IT COULD ONLY BE POSSIBLE BY ANY MEANS OF ADVERTISEMENTS AVAILABLE EITHER ELECTRONIC OR PRINT.

SIR / MADAM,

WITH IMMENSE PLEASURE "*DARSH DIGITAL NETWORK PRIVATE LIMITED*" FEEL HAPPY TO STATE THAT WE ARE AN ELECTRONIC MEDIA AND HAVE OCCUPIED WIDE AREAS OF PATNA AND FEW AREAS OUTSIDE PATNA.

WE OWN FOUR CHANNELS VIZ. DARSH NEWS, DARSH ENTERTAINMENT, DARSH MUSIC AND DARSH CINEMA

IF YOU ARE THINKING OF ADVERTISEMENTS, JUST FOR ONCE SPARE A LITTLE TIME THINKING OF DARSH DIGITAL NETWORK AND ANALYZE AS WELL. AGAIN, IF YOUR ORGANIZATION'S ADVERTISEMENT ASSOCIATES WITH US, YOU CAN HAVE THESE ADVANTAGES:-

- ☞ **24 HOURS X 7 DAYS X 365** DAYS CHANNEL.
- ☞ OVER **3** LACS CONNECTIONS.
- ☞ OVER **15-20** LACS VIEWERS OF EVERY AGE GROUP.
- ☞ ROTATION OF ADVERTISEMENT IN GOOD QUANTITY PER DAY.
- ☞ QUALITY OF ADVERTISEMENT'S DESIGN.
- ☞ WIDE COVERAGE AREAS IN PATNA TOWN.
- ☞ FEW AREAS OUTSIDE PATNA I.E.- PHULWARISHARIF ,DANAPUR, KHAGAUL, SADISOPUR, MANER, BIHTA, KOILWAR, PALI, VIKRAM, NEURA , PATNA CITY, DEEDARGANJ, SABALPUR, FATUAH, DANIIYAWA, NAGARNAUSA, NAUBATPUR ,HILSA, SAMPATCHAK, JAHANABAD, HAJIPUR, SONEPUR, MASAUHRI ,JADUA,LAL GANJ, MUNGER , JAMALPUR,DARBHANGA

SIR / MADAM,

THEREFORE BEING A GOOD SELF TAKE INITIATIVES DECIDE AND GET BENEFITED. LOOKING FORWARD TO A LONG AND MUTUALLY BENEFICIAL RELATIONSHIP.

THANKING YOU,  
DARSH DIGITAL NETWORK PVT. LTD.  
SANJEEV RANJAN  
(MANAGER ADVERTISEMENT)  
MOB NO+919304836018/9470032111



- A 24x7 infotainment channel with sensible programmes and maximum outreach.
- Experienced and dedicated professionals working consistently to ensure full satisfaction.
- Promising to present you quick & authentic news as well as views.
- Entertainment programs that guarantees to give you the best in the industry.
- To provide amusement, generate awareness and to integrate information with entertainment.
- We provide an alternative from repetition of stereotype programmes.
- We give fresh news not just repeated information also, our programmes have wide spectrum in terms of age and interest group.



It is a 24 hours channel fully time scheduled. We telecast thorough variety of entertainment through, Movies (Old, new, regional etc), Series (Spirituals, Horrors, Yoga, religious, comedies, cartoons etc), and Songs (Old, New, and Regional etc





A 24 hours channel plays movies of all the types and a salient feature of MOVIE ON DEMAND through SMS is the key to hold and acquire all the age groups of Viewers any time. **DRS Movie Name Sender's Name & Address and sends it to 59898.**





A full house of non stop music videos 24 hours with not less than 50,000 songs which includes old,new,Bhajans ,sufi,Ghazals,Remixes,Hip- hops,Indi - pop, Romantic for the first time ever in Patna. The above is available on demand through a connecting Number- **9835020777** and any of the videos can be selected and play time is given.

## Tariff of Advertisement to Display on Following Channels

 Spots Per Day	Duration( Up to )	Rate (Rupees Per Month)
Scroll Display	60-80 45 Sec	15,000
Full Screen Display	20 45 Sec	25,000

 Spots Per Day	Duration( Up to )	Rate (Rupees Per Month)
Scroll Display	60-80 45 Sec	12,000
L-shape Display	60-80 45 Sec	18,000
Full Screen Display	20 45 Sec	22,500
Logo on	24 Hrs 24 Hrs	30,000

 Spots Per Day	Duration( Up to )	Rate (Rupees Per Month)
Scroll Display	60-80 45 Sec	12,000
L-shape Display	60-80 45 Sec	18,000
Full Screen Display	20 45 Sec	22,500
Logo on	24 Hrs 24 Hrs	30,000

 Spots Per Day	Duration( Up to )	Rate (Rupees Per Month)
Scroll Display	60-80 45 Sec	12,000
L-shape Display	60-80 45 Sec	18,000
Full Screen Display	20 45 Sec	22,500
Logo on	24 Hrs 24 Hrs	30,000
<b>Message / Emergency Scroll</b>		1,500 (Per day)

### Terms & Conditions:

1. Rs. **500** Designing charge extra one time for Scroll.
2. Rs. **200** Designing charge for modification in advertisement matter
3. **100 % Advance payment must be done**
4. Cheque subject to realization
5. If Payment is Made by Cheque or DD, it must be issued in favour of **DARSH DIGITAL NETWORK PVT LTD**
6. **Service Tax @ 14.00% extra**
7. Above Rate is Valid for Limited period
8. No. of Spots may Increase/Decrease
9. Rates valid for a period of 30 days